

Turn Out



Targeted Marketing To Perfect Your Sales

Limited ad placement opportunity for the AAW 2011 Symposium Handbook

The 25th annual **American Association of Woodturners** symposium is right around the corner. You know how important this event is to your business; **it's the world's largest woodturning get-together.**

NOW! Your company is invited to be one of a limited number of handbook advertisers! It's your opportunity to **get up-front and personal with more than 1500 dedicated woodturners.**

The 220 plus page symposium handbook is printed in full color and features the key proceedings of the symposium including the schedule of events, presentation descriptions, presenter and panelist bios, demonstrator handouts, plus much more.

The AAW Symposium Handbook advertising rates are as follows:

	Book between Jan. 1 and Feb. 28	Book between Mar. 1 and Apr. 15
Full page	\$270	\$300
½ page	\$180	\$200
¼ page	\$110	\$125

The 2011 Symposium Handbook ad deadline is April 15. For submission information and guidelines please visit donleman.com/aaw/.

Act now to reserve your ad space!

Email:

linda@woodturner.org

Remember, the 2011 AAW Annual Symposium is June 24–26 in Saint Paul. For more symposium information or to place your ad, call 651-484-9094 or 877-595-9094 (toll free) or email linda@woodturner.org.



Saint Paul RiverCentre



John Jordan

