

AMERICAN WOODTURNER

Journal of the American Association of Woodturners

The Journal of the American Association of Woodturners 2012 Advertising Contract/Rates

Advertiser

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2012 Deadlines: Effective Oct. 2011 – Dec. 2012 (circulation 19,500)

Issue	Space Deadline	Copy Deadline
<input type="checkbox"/> February	12/2/11	12/9/11
<input type="checkbox"/> April	2/3/12	2/10/12
<input type="checkbox"/> June	4/3/12	4/10/12
<input type="checkbox"/> August	6/1/12	6/8/12
<input type="checkbox"/> October	8/3/12	8/10/12
<input type="checkbox"/> December	10/3/12	10/10/12

2012 Rates: Rates are per issue and only available in color

Size	1 x rate	3 x rate	6 x rate
<input type="checkbox"/> Inside back cover	\$2185	\$2023	\$1617
<input type="checkbox"/> Full page	\$1823	\$1688	\$1350
<input type="checkbox"/> 1/2 page Vertical	\$1006	\$929	\$743
<input type="checkbox"/> 1/2 page Horizontal	\$1006	\$929	\$743
<input type="checkbox"/> 1/4 page	\$513	\$475	\$381
<input type="checkbox"/> 1/8 page	\$248	\$230	\$184
<input type="checkbox"/> 1/16 page	\$135	\$126	\$100

All ads must be paid in advance. Send all ads and checks (made payable to American Association of Woodturners) to:

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803-394-7559 • september@woodturner.org

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